

**BUSINESS/ACADEMIC PRESENTATION AT BIOSPAIN 2018****BENEFITS OF PRESENTING**

- Pitch your pipeline and objectives to a global audience, including potential strategic partners and the investor community
- Increase your visibility in the biotech sector by the inclusion of your company in the catalogue, website and promotional materials
- Gain access to investors, research analysts, business development executives, etc

**COMPANY PRESENTATIONS**

- 5 minutes
- Presentations must be in English
- Presentations will take place within the Conference Program of Biospain 2018 which will be held on Tuesday 25<sup>th</sup> and Wednesday 26<sup>th</sup> September. The Conference Program is open to all Biospain 2018 participants.
- Presenting has no additional cost to the presenting company. Please bear in mind that presenters must purchase their Delegate Ticket to Biospain 2018, but no additional fee will be charged
- Not all applications will be accepted. A selection committee will review and accept or decline all applications

**WHO CAN PRESENT?**

- Biotech and pharma companies, private or public
- Universities and Research Institutions

**APPLICATION PROCESS**

- Deadline to send application form and business plan: 20<sup>th</sup> July 2018
- To apply to present at Biospain 2018, please complete the Presenting Company Profile and also send it to [sperez@asebio.com](mailto:sperez@asebio.com), together with your **business plan**
- The selection committee will use it to evaluate your application
- A slot will be provided according to availability within the program (Tuesday 25<sup>th</sup> and Wednesday 26<sup>th</sup> September)
- If your application is approved the company will be posted in Biospain 2018 website, marketing materials and program, and your profile distributed to national and international investors attending Biospain 2018

**SELECTION CRITERIA**

- Business and company potential
- Market attractiveness
- Product/technology/IP merit
- High international potential
- Innovative business model
- Strong entrepreneurial spirit
- Attractiveness for investment
- Competitive position

**CONTACT DETAILS**

For further information please contact Sonia Pérez: [sperez@asebio.com](mailto:sperez@asebio.com)